



WHAT'S NEW

NEW CLASSES

Facebook for Business
(Seminar)

Search Engine Optimization
(Seminar)

Social Media - Marketing Your
Business (Seminar)

Windows 7 - What's New
(Seminar)

NEW VERSION

Captivate 4

SOCIAL MEDIA - MARKETING YOUR BUSINESS (SEMINAR)

What are the different types of social media marketing options and how will they help you grow your business? The benefits of marketing in this arena are far too numerous to just sit on the sidelines. This seminar will help you broaden your understanding of what social media can do for your business.

Topics include:

- Social media options - blogs, networks, and multimedia
- Twitter, LinkedIn, and Facebook overview
- Building relationships with your customers
- Syncing your social media communications
- Tracking comments about your company
- Keeping up with social media trends.

Social Media - Marketing Your Business (Seminar) will be taught in the Winter 2010 catalog. For more information or to register for classes, please visit comped.smm.org or call (651) 221-4722.



THE DEAD SEA SCROLLS

OPENS MARCH 10, 2010!

Experience a once-in-a-lifetime opportunity to witness one of the greatest archaeological finds of the 20th century - *The Dead Sea Scrolls*, which include the earliest known biblical writings. These 2,000 year-old, authentic text fragments are steeped in scientific, religious, and cultural significance. The Science Museum's one-of-a-kind exhibition invites visitors to learn about the science behind the Dead Sea Scrolls, and to reflect upon their significance. For ticket information, call (651)221 - 9444.

FACEBOOK FOR BUSINESS (SEMINAR)

Facebook isn't just for keeping tabs on friends; it can also be a highly effective business tool. It's a great way to market your products and connect with customers. Facebook drives the "viral spread" of information through a network of friends. This seminar will teach you the necessary steps to start using Facebook successfully for your business.

Topics include:

- Understanding Facebook's business options
- Establishing a Business Account
- Creating a Facebook Page
- Starting a Group
- Facebook Ads

Facebook for Business (Seminar) will be taught in the Winter 2010 catalog. For more information or to register for classes, please visit comped.smm.org or call (651) 221-4722.

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